



## **FOR IMMEDIATE RELEASE**

March 9, 2011

### **Framing Success Introduces New Contemporary Diploma Frame Style**

VIRGINIA BEACH, VA - Framing Success, a division of Herff Jones Inc., has introduced a new diploma frame style, "The Metro". Available for this graduation season, Metro features a modern slate gray shade with a pewter finish edge and is described by the company as "stylishly neutral." The hardwood moulding is Forest Stewardship Council™ (FSC®) certified from well-managed forests. The company currently offers a selection of 13 different frame styles and all frames are handcrafted in the U.S.A. by employee owners.

### **About Framing Success**

Founded in 1989, Framing Success is the largest provider of custom-embossed diploma and certificate frames in the U.S., serving over 2,000 universities, colleges, corporations, government agencies and professional organizations internationally. As a division of Herff Jones, Inc., the company is 100% employee-owned.

Framing Success is a member of the Professional Picture Framers Association and the Fine Art Trade Guild.

### **Details**

Headquarters: Taylor Farms Commerce Park  
2556 Horse Pasture Road  
Virginia Beach, VA 23453

**Images available upon request - Metro frame**

### **For more information, contact:**

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