

# **Marketing Supplies Menu**

FREE STUFF TO SELL MORE FRAMES – EXCLUSIVELY FROM YOUR PARTNER IN SUCCESS @



#### Signature Display Fixture

Available for stores with annual sales of 96 frames or more, our "Sigy" can conveniently stock up to 25 frames! This attractive fixture allows for angled display of up to six frame styles, as well as brochures. Our Signature Display can be easily rolled to prominent traffic locations, year-round. Dimensions:

66" H x 24"W x 28"D

Please review our sales for eligibility
Complimentary shipping in the contiguous U.S.

# Wall Sign



This attractive hanging sign comes framed in one of our most popular mouldings, the Classic, and can be displayed on drywall or slatwall! Available to all stores, hang this sign next to or above your wall display of Framing Success Diploma Frames and it is sure to grab your customer's attention! Dimensions: 8"H x 23"W

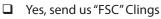
□ Yes, send us a Wall Sign

## **Static Cling Decals**



Be sure your frame samples include our "Forest Stewardship Council® (FSC®) cling decals! Let your customers know that Framing Success uses certified wood from well-managed forests.

Post this removable cling decal on glass throughout your bookstore to ensure customers are aware that diploma frames are available year-round! Dimensions 6" x 5.5"



□ Yes, send us "Diploma Frame" Clings







### Passport Display Fixture

Stores with established annual sales of 48 frames or more are qualified for a Passport display. Offered in our popular maple finish, this wheeled "T-style" fixture will show off as many as 4 display samples. There's extra room for a convenient brochure holder (included) and it stores up to 14 stock frames! Dimensions:

72"H x 36"W x 24"D

Please review our sales for eligibility

Complimentary shipping in the contiguous U.S.

# Mini Display Board

This eye-catching, conveniently sized display panel comes ready to hang on the wall. Available to all stores, it displays up to four moulding styles of your choice, and dispenses a supply of full-color brochures. Dimensions: 24"H x 16"W

Yes, send us a Mini Display Board

Specify: Slatwall hanger Wire hanger Both Please specify up to 4 mouldings you typically keep in stock:



#### **Table Event Kit**

Now it's easier than ever to boost your diploma frame profits with a successful sales table. This kit can be used for various events throughout the year, such as grad fairs, graduations, alumni weekends and homecoming.

Please send us Table Event Kits Quantity:





#### Full-Color Brochures

We provide glossy, full-color brochures for all of our clients. The type of brochure you receive is based on your annual sales volume.

□ Yes, send us more brochures Quantity:\_\_

## **Brochure Holder**

This brochure holder invites customers to help themselves to full-color frame brochures. These compact holders make a big impact in a small space.



- □ Send us ONE Brochure Holder
- □ No, wait! Send us TWO Brochure Holders

#### **Environmental Commitment Flyer**



Show your customers you proudly offer eco-friendly diploma frames from an environmentally-conscious company! This flyer provides an insightful overview to our green products and initiatives. Dimensions: 8.5" x 4" (Fits standard brochure holders).

Yes, send us some flyers Quantity:\_\_\_\_\_

FRAME

IS PLANTED

FOR EVERY

PURCHASED

#### Trees for the Future Tent Cards

Spread the word...Framing Success funds 1 tree planting for every frame purchase! Display these 5"x7" cards near FS frames on tables & more!

□ Yes, please send us some tent cards Quantity:

#### Display Samples, etc.



We can't overemphasize the importance of keeping your display samples in good shape. Adding sample diplomas and price cards is one of the easiest ways to increase their effectiveness!

- Please send us Sample Diplomas for our display frames
- Please send us Price Cards for our display frames
- We need display frames. Please have our sales rep contact us.

#### Natural Choice Frame Sample Inserts

A customized insert for your diploma frame samples that allows your customers to make their frame purchase with confidence! The insert describes the many features



that make Framing Success diploma frames the best overall value. Just insert this powerful sales tool and your customers will receive an on-the-spot frame education!

Please send us Inserts Quantity:



#### Frame Event Posters

An easy way to promote your next Grad Fair, pre-graduation event or frame day! These handy, full-color posters help get the word out to students — just fill in the blanks and post in approved locations.

Dimensions: 18"H x 12"W

Please send us Posters Quantity: \_\_\_\_\_

# Web Images & Web Links



#### An exciting way to increase your frame sales! Did you know that you can receive digital frame images for your website and/or a link to our website?

Yes, please have someone contact me

# Framing Success Video

Check out our video link on the "About Us" page on our website at www.framingsuccess.com Tour our state-of-the-art production facility and see how our distinguished diploma frames are created!

# May We Take Your Order?



Simply fax both sides of this form to 800.576.3726, or contact your sales representative. ~Thanks!