



FOR IMMEDIATE RELEASE

Framing Success Shipping Materials Go Green

Virginia Beach, Virginia (March 25, 2014) – [Framing Success](#), a division of Herff Jones Inc., introduced new shipping boxes and packaging inserts made from 100% recycled/recyclable material. The new shipping box was designed for increased durability and earth-friendliness and includes sturdy handle openings. Custom-designed corrugated interior packaging replaced the prior foam packing material and provides reliable protection for their custom diploma and certificate frame shipments.

Ken Margetak, Production Supervisor at Framing Success, worked with supplier, Pratt Industries, to develop the new shipping box and supportive interior packaging. Test shipments were sent nationwide before the final box design was approved. Jason Eisenmann, Assistant Warehouse Manager for the 49er Shops at California State University, Long Beach, provided feedback from a test shipment, commenting; “The merchandise arrived in good condition. This is going to help with reducing the amount of landfill waste we generate, since the new packaging will be able to go to a different waste stream and be recycled.”

Product boxes used by Framing Success are 100% recycled/recyclable, so with the adoption of the new shipping box, all boxes used by the company are now made with 100% recycled/recyclable corrugated paper. Plant Manager, Peter Molin commented; “This is a win-win for Framing Success and our customers. The boxes are not only eco-friendly, but their innovative design provides superior protection for our frame shipments.”

Framing Success has demonstrated a commitment to environmental preservation, from their award-winning eco-friendly headquarters building, to their partnership with the EPA WasteWise program. The company also holds a Chain of Custody certificate from the Forest Stewardship Council™ for their FSC® certified wood frame mouldings.

[About Framing Success](#)

Founded in 1989, Framing Success is the largest provider of custom-embossed diploma and certificate frames in the U.S., serving over 2,500 universities, colleges, corporations, government agencies and professional organizations internationally. All frames are handcrafted in the USA. As a division of Herff Jones, Inc., the company is 100% employee-owned.

Framing Success is a member of the Professional Picture Framers Association, the Fine Art Trade Guild and the Better Business Bureau.

MORE

Details

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