



FOR IMMEDIATE RELEASE

Framing Success Partners with Trees for the Future to Plant One Tree for Every Frame Purchased

Virginia Beach, VA (February 12, 2015) – Framing Success, a division of Herff Jones Inc., has partnered with Trees for the Future. For every frame sold, Framing Success will fund one tree planting through the organization. Tree planting work is conducted by Trees for the Future for the benefit of the local communities they serve.

Since 1989, Trees for the Future has been helping communities around the world plant trees. Through seed distribution, agroforestry training, and their country programs, they have empowered rural groups to restore tree cover to their lands. Planting trees protects the environment and helps to preserve traditional livelihoods and cultures for generations. For more information about Trees for the Future, visit www.trees.org

In their 25 year history, Framing Success has demonstrated a commitment to environmental preservation. They are an award-winning EPA WasteWise program partner and hold a Chain of Custody certificate from the Forest Stewardship Council® for their FSC® certified wood frame mouldings, ensuring they are derived from well-managed forests.

About Framing Success

Framing Success is the leading provider of custom-embossed diploma and certificate frames in the U.S., serving over 2,800 universities, colleges, corporations, government agencies and professional organizations internationally. All frames are handcrafted in the USA. Framing Success is a division of Herff Jones Inc., a Varsity ACHIEVEMENT brand. For more information about Framing Success, please visit www.framingsuccess.com

Framing Success is a member of the Professional Picture Framers Association, the Fine Art Trade Guild and the Better Business Bureau.

Headquarters: Taylor Farms Commerce Park
2556 Horse Pasture Road
Virginia Beach, VA 23453

MORE

About Herff Jones, A Varsity Achievement Brand

Indianapolis-based Herff Jones is the leading provider of graduation and educational products and services designed to inspire achievement and create memorable experiences for young people. A division of Varsity Brands, Herff Jones' products include class rings and jewelry, caps and gowns, yearbooks, and motivation and recognition programs. Focused on building long-term relationships through a nationwide network of over 2,000 employees, the professionals at Herff Jones have been helping elevate the student experience and celebrate academic milestones for nearly 95 years. For more information about Herff Jones or Varsity Brands, please visit www.herffjones.com or www.varsitybrands.com

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