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FOR IMMEDIATE RELEASE

Framing Success Joins National Student Day Celebration

September 21, 2011 (OBERLIN, OHIO) – [The National Association of College Stores \(NACS\)](#) is pleased to announce that Framing Success is joining the celebration of the first annual [National Student Day](#).

Framing Success is offering a special promotion; order 11 Bamboo Frames, and receive the 12th one FREE, to all college stores participating in National Student Day. In addition, Framing Success will donate 1% of the wholesale value of all Bamboo frame purchase orders received in October 2011, to the Student Conservation Association (SCA). Through hands-on conservation service, student volunteers support the SCA mission to ensure that America's vast natural resources are preserved and restored.

National Student Day, sponsored by NACS, is a day dedicated to celebrating and promoting social responsibility by college students. On Oct. 6, 2011 college stores across North America will be hosting a variety of activities to recognize college students who give back to their communities.

NACS is also hosting a national contest where students can submit examples of how they volunteer their time, [online](#). Stories will then be voted on by students across North America and the 10 most popular will win awards consisting of \$3,000, \$2,000, and \$1,000 scholarships, as well as seven iPads. For more information on National Student Day, go to www.nationalstudentday.com.

About NACS

Headquartered in Oberlin, Ohio, the [National Association of College Stores](#) (NACS) is the professional trade association representing the collegiate retailing industry. NACS represents more than 3,100 collegiate retailers and approximately 1,000 associate members who supply books and other products to college stores. NACS member stores serve America's college students while supporting the academic missions of higher education institutions everywhere. Additional information on NACS can be found online at www.nacs.org.

About Framing Success

Founded in 1989, Framing Success is the largest provider of custom-embossed diploma and certificate frames in the U.S., serving over 2,500 universities, colleges, corporations, government agencies and professional organizations internationally. All frames are handcrafted in the USA. As a division of Herff Jones, Inc., the company is 100% employee-owned. Additional information about Framing Success can be found at www.framingsuccess.com

Framing Success is a member of the Professional Picture Framers Association, the Fine Art Trade Guild and the Better Business Bureau.

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