



FOR IMMEDIATE RELEASE

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Interactive “Frame Creator” Now Available on New Framing Success Website

VIRGINIA BEACH, VA - Framing Success, a division of Herff Jones Inc., has introduced a custom frame building feature on their new website. The new interactive Frame Creator™ at www.framingsuccess.com, allows visitors to choose from a variety of options including frame style, document size, mat color, seal or medallion and more. It also allows for up to 2 lines of custom text to be embossed, if desired. As the visitor makes selections, they are reflected on a large frame image on the screen, allowing them to view a combination of their custom selections prior to purchasing.

“Our Frame Creator allows customers to view and choose from numerous options and place special orders online. With a wide variety of seal and medallion choices, custom embossing and more, customers can create matching frames for all of their degrees and certifications. We are very pleased to offer this new online service.” stated Peter Molin, Framing Success Plant Manager.

The company plans to release additional Frame Creator features over the next several months. The Frame Creator can be accessed directly at; www.framingsuccess.com/cat/FrameCreator

About Framing Success

Founded in 1989, Framing Success is the largest provider of custom-embossed diploma and certificate frames in the U.S., serving over 2,500 universities, colleges, corporations, government agencies and professional organizations internationally. All frames are handcrafted in the USA. As a division of Herff Jones, Inc., the company is 100% employee-owned.

Framing Success is a member of the Professional Picture Framers Association, the Fine Art Trade Guild and the Better Business Bureau.

Details

Headquarters: Taylor Farms Commerce Park
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