



FOR IMMEDIATE RELEASE

May 3, 2011

Framing Success Donates Frames and Funds to ForKids® Annual Art Auction

VIRGINIA BEACH, VA - Framing Success, a division of Herff Jones Inc., was recognized earlier this month for their donation of 25 frames and \$1,000 to the ForKids® 10th Anniversary Art Auction. The organization used the donated frames to frame certificates awarded to major sponsors of the event and to showcase one of the art auction pieces.

ForKids is a Norfolk, Virginia based charitable organization, established over 20 years ago. They are dedicated to breaking the cycle of homelessness and poverty for families and children.

All of the frames donated by Framing Success were handcrafted with Forest Stewardship Council™ (FSC®) certified hardwood moulding from well-managed forests. The company currently offers 13 FSC certified frame styles and all frames are handcrafted in the U.S.A. by employee owners.

About Framing Success

Founded in 1989, Framing Success is the largest provider of custom-embossed diploma and certificate frames in the U.S., serving over 2,000 universities, colleges, corporations, government agencies and professional organizations internationally. As a division of Herff Jones, Inc., the company is 100% employee-owned. Framing Success is a member of the Professional Picture Framers Association and the Fine Art Trade Guild.

Details

Headquarters: Taylor Farms Commerce Park
2556 Horse Pasture Road
Virginia Beach, VA 23453

Photo Attachment Description: (pictured left to right) Aline Landy, ForKids Special Events & Corporate Relations Manager, Mark Steiner, Framing Success National Sales Manager and Peter Molin, Framing Success Plant Manager

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