



FOR IMMEDIATE RELEASE

October 26, 2010

College Industry's First Forest Stewardship Council Certified Diploma Frame Introduced

Virginia Beach, VA –Framing Success, a division of Herff Jones Inc., received Forest Stewardship Council™ (FSC®) certification for their new diploma frame style, “The Bamboo”, making it the first diploma frame to carry an FSC product label. Handcrafted with natural bamboo grain FSC certified wood moulding, the frame also includes FSC certified preservation matboards from Larson Juhl®.

FSC is the fastest growing forest certification system in the world. Products carrying the FSC label are independently certified to assure consumers they come from well-managed and responsibly harvested forests that meet strict environmental and socioeconomic standards.

About Framing Success

Founded in 1989, Framing Success is the largest provider of custom-embossed diploma and certificate frames in the U.S., serving over 2,000 universities, colleges, corporations, government agencies and professional organizations internationally. The company is a division of Herff Jones, Inc., a 100% employee-owned company. Herff Jones is an industry leader in helping individuals and institutions recognize and celebrate achievement.

Framing Success is committed to environmental stewardship and is an active EPA WasteWise Program partner. The company holds a Forest Stewardship Council (FSC) Chain-of-Custody certificate for their hardwood mouldings, ensuring they are derived from well-managed forests. Their combined corporate headquarters and production facility includes numerous energy-saving features, including geothermal heating and cooling.

Details

Headquarters: Taylor Farms Commerce Park
2556 Horse Pasture Road, Virginia Beach, VA 23453

Website: www.framingsuccess.com



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Images available upon request: Bamboo diploma frame, logo.

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