



A Division of Herff Jones



# How **GREEN** Are We?

## **We Proudly Purchase FSC Certified Wood**

Premium hardwoods derived from well-managed forests

## **EPA WasteWise Program Partner**

"Green Team" monitors waste reduction, waste prevention & recycling

## **Frame Boxes Made from 100% Recycled Content**

Saves thousands of trees per year

## **Award-Winning, Eco-Friendly Building Design**

Alternative energy geo-thermal heat pump, skylights and more



**Framing Success Inc.**  
Taylor Farms Commerce Park  
2556 Horse Pasture Road  
Virginia Beach, VA 23453

1.800.677.3726  
[www.framingsuccess.com](http://www.framingsuccess.com)



The mark of responsible forestry

SGS-COC-004209

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# FAQ

## **What does FSC Mean?**

The Forest Stewardship Council (FSC) supports the growth of responsible forest management worldwide through its international standards. Framing Success has been awarded FSC Chain of Custody Certificate #SGS-COC-004209 indicating that wood mouldings used in the production of frames are certified to be from a source practicing responsible forest management.

## **What is the EPA Waste Wise Program?**

The EPA launched Waste Wise in January 1994 as a voluntary partnership program focusing on waste prevention, recycling, and buying or manufacturing recycled content products. Organizations joining Waste Wise agree to develop goals in these areas, track their results, and share their accomplishments with the program.

## **What is the significance of 100% recycled boxes?**

Framing Success product boxes are made from 100% post-consumer recycled fiber, saving thousands of trees, gallons of fresh water, minimizing landfills and using energy efficiently.

## **What is “eco-friendly” building design?**

Designed with energy conservation in mind, the Framing Success headquarters & manufacturing building was awarded the HRACRE Excellence in Development Design award in October, 2007. Eco-friendly building features include a geo-thermal loop heat pump with zoned climate controls—a highly efficient alternative energy system.



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“Our decision to purchase FSC certified wood shows that we support the growth of responsible forest management worldwide.”